



Swiss Academy
for Leadership
and Sustainability

EIIS | EUROPEAN INSTITUTE
OF INTERNATIONAL STUDIES



Brussels Institute
for Diplomacy, Geopolitics
and Peace Studies

Tech Diplomacy

**The Rise of Tech Diplomacy:
A Paradigm Shift in Global Governance**

Is traditional diplomacy prepared
for the era of tech sovereignty?

Tech Diplomacy is the new frontier of statecraft. Are you ready to lead the transition?

Description

The global landscape has shifted. Big Tech companies are no longer mere economic actors; they have emerged as systemic geopolitical players. From managing critical digital infrastructures to shaping AI ethics and influencing global information flows, these entities now operate in domains once reserved exclusively for the State. Their rise represents a new stage in the history of international relations, driving a reconfiguration of the international system and transforming global governance. In this environment, Tech Diplomacy is no longer a niche specialization—it is a fundamental pillar of modern statecraft and international cooperation.

Core strategic pillars

- **From the International System and Global Governance to a Technological System and Global Tech Order:** examines the transition from traditional state-centered frameworks to a new era where technology—data, AI, and digital infrastructures—drives the structure, rules, and dynamics of global governance. It highlights how emerging digital powers and platforms are reshaping authority, sovereignty, and the global order.
- **Tech Diplomacy Case Studies:** explore examples from Denmark, Brazil, France, Germany, the EU Tech Envoy, the UN Tech Envoy, and other actors. These cases show how states and international organizations apply tech diplomacy to navigate emerging challenges and leverage digital tools for strategic influence.
- **Multilateral Tech Governance:** focus on designing and implementing robust international policy frameworks for disruptive innovations—including Generative AI, Big Data analytics, and Quantum Computing. Participants learn strategies to coordinate governance, ensure ethical standards, and manage technological risks in a rapidly evolving global landscape.

Professional impact

Participants will gain the skills to navigate the intersection of technology, diplomacy, and global governance. They will advise governments and international organizations, shape multilateral tech policies, manage digital risks, and leverage emerging technologies strategically, positioning themselves as experts in Tech Diplomacy and influential actors in shaping the future global tech order.

Geneva–Stockholm–Brussels Consortium.

Duration: 12 hours Online (3 days)

Participation fees: 1.200 euros per person