



Swiss Academy
for Leadership
and Sustainability

EIIS | EUROPEAN INSTITUTE
OF INTERNATIONAL STUDIES



Brussels Institute
for Diplomacy, Geopolitics
and Peace Studies

Digital Diplomacy

Tech Diplomacy is the new frontier of statecraft



Are you ready to lead the transition?

Leadership and Governance in the Era of Digital Diplomacy

Is your mission ready for the shift?

Description

Cyberspace has transcended its role as a communication tool to become the decisive frontier of global power. In this new era, the exercise of influence hinges on a sophisticated command of Digital Diplomacy—the essential fusion of traditional statecraft and disruptive innovation. We are proud to present our Digital Diplomacy Course: an elite program engineered for diplomats and senior officials to lead the transition toward a networked, technology-driven international order. Participants will acquire the strategic foresight and specialized tradecraft required to project authority where the digital and geopolitical domains converge.

By mastering these dual realities, leaders will not only protect national sovereignty but also actively shape the emerging norms of global governance. This curriculum ensures that institutional influence remains resilient, proactive, and authoritative in an increasingly contested and automated diplomatic landscape.

Core strategic pillars

- **Geopolitics of Cyberspace:** The rise of Big Tech as systemic actors and the challenge of digital sovereignty.
- **Strategic Communication & Digital Diplomacy:** Managing international narratives and projecting influence in saturated digital environments.
- **Cybersecurity & Crisis Management:** Response protocols for hybrid threats and the protection of diplomatic infrastructure.
- **Multilateral Tech Governance:** Policy frameworks for disruptive technologies—from AI and Big Data to Quantum Computing.

Professional impact

Through specialized case studies and advanced tools, participants will develop the critical competencies needed for high-level decision-making and the design of effective consular and diplomatic strategies in a hyper-connected world.

Digital Diplomacy: From communication tool to sovereign frontier.
Stop adapting; start governing the change

Triple International
Certification

Geneva–Stockholm–Brussels

Duration

12 hours Online – 3 Days

Fees: 1200 Euros