



Swiss Academy
for Leadership
and Sustainability

IIIS | EUROPEAN INSTITUTE
OF INTERNATIONAL STUDIES



Brussels Institute
for Diplomacy, Geopolitics
and Peace Studies

Digital Currency Diplomacy

The New Architecture of Global Monetary
Sovereignty?

Don't just witness the digital revolution; command its direction. The future of global power is being written in code—it's time you held the pen.

Description

The global financial landscape is undergoing a tectonic shift. The rise of Central Bank Digital Currencies (CBDCs) and crypto-assets is not merely a technical upgrade, but a fundamental reordering of power. By challenging the traditional Westphalian monopoly on currency issuance, these technologies force a radical reassessment of national sovereignty and geopolitical influence. We are witnessing the emergence of a "programmable sovereignty," where the ability to automate financial flows and define the technical parameters of money becomes a primary instrument of statecraft.

This course examines how the digitalization of money redefines the international monetary system, creating a new, indispensable discipline: Digital Currency Diplomacy. As payment rails become decoupled from legacy systems like SWIFT, the competition for technological standards and interoperability becomes the new front line of global diplomacy.

Core strategic pillars

- **Macro-Geopolitics: The Rebirth of Sovereignty** From physical tender to "Programmable Sovereignty." Analyzing how states use digital assets to bypass legacy systems (SWIFT) and mitigate extraterritorial sanctions.
- **Technological Architecture as Soft Power** Power resides in the "pipes" of value exchange. We examine the race for global technical standards and interoperability to prevent a "Splinternet" of isolated financial blocs.
- **Multilateral Governance & The Regulatory Frontier** Harmonizing frameworks within the G20, IMF, and FATF. Navigating the "Regulator's Dilemma": fostering innovation while defending against systemic digital risks.
- **Ethical Leadership & Sustainable Transition** Beyond economics to social policy. Exploring "Green CBDCs" and digital assets as tools for international aid, privacy protection, and equitable inclusion.

Professional impact

This program transforms diplomats and regulators into architects of the new financial order. Participants develop the capacity to design monetary foreign policies, participate in international standard-setting bodies, and mitigate risks in an era of instantaneous digital bank runs.

Triple International
Certification
Geneva–Stockholm–Brussels

Duration
12 hours Online
Fees: 1200 Euros