# Jean Monnet Project Over the Atlantic EU and Latin American Relations: between Diplomacy and Paradiplomacy

















# Jean Monnet Project Over the Atlantic EU and Latin American Relations: between Diplomacy and Paradiplomacy

Research period: 2019-2021

**Objectives:** to analyse the relations between the European Union and Latin America from a multidisciplinary perspective, with a focus on the paradiplomacy and the role of the local authorities. This theme, despite its relevance and importance, is scarcely analyzed by academia. Furthermore, the project aims at analyzing the diplomacy and Paradiplomacy between Europe and Latin America by creating a network of international scholars and students.

The research team will be composed of academics from Europe and Latin America. The project is led by Professor Giuliana Laschi, Jean Monnet Chair, and professor of the University of Bologna (Italy).

#### **Research Group**

#### Team:

Giuliana Laschi (University of Bologna - Italy)

Paulina Astroza (University of Concepción – Chile)

Nahuel Oddone (Instituto Social del Mercosur – Paraguay)

Mario Torres Jarrín (European Institute of International Studies – Salamanca/Spain-Stockholm/Sweden)

#### In charge of organizational issues:

Fabio Casini (University of Bologna, Punto Europa – Italy)

#### Other participants to the project:

Sonia Lucarelli (University of Bologna - Italy)

Fernando Guirao (Pompeu Fabra University of Barcellona – Spain)

Carlos Eduardo Pacheco Amaral (University of Azores - Portugal)

Michel Catala (University of Nantes – France)

# **Work Programme**

Year 1

#### First Semester (September 2019 - February 2020)

- Training of the network through videoconferences and email correspondence. Start of coordination and planning activities on the project's topic.
- Individual research of each member of the team (see **F.2.3.1**).
- Discussions and exchange of information through videoconferences and emails.
- logistics preparations and organisations for the workshop and international conference in Chile.

#### Second Semester (March 2020 – July 2020)

- workshop in Chile, attended by all the members of the research team (see F.2.4.1).
- International conference in Chile (see **F.2.4.1**), where the research team will present the first results of their work. This activity will see the participation of university students and general public: at least 100 participants are expected.

Year 2

# First Semester (September 2020 - February 2021)

- Logistic preparations for the organisation of the workshop and **international conference at the University of Bologna, Italy**;
- Workshop, held at the University centre in Bertinoro, Italy (see **F.2.4.2**), where the members of the research team will participate and will exchange information and material that will be collected in the final publication;
- International Conference (see **F.2.4.2**) where the research team present the final results of the investigation. This conference will be open to university students and also to the general public. More than 100 people are expected to join.

### Second Semester (February 2021 - July 2021)

Compilation, **edition and publication of the final book** with the result of investigations and discussions carried out during the research activities (see **F.2.2.1**). Moreover, another conference will be organised during the celebrations organised to celebrate Europe Day, on May 9<sup>th</sup> (see **F.2.4.3**) It will be the occasion to show to the general public the results of the research and to bring academic knowledge out of university.

It must be underlined that, during the whole duration of the project, several steps will be taken to inform academics, university students, school teachers and their students and the general public on the research's activity. First of all, the dedicated section on Punto Europa Forli's website and the monthly newsletter will help to stimulate interest in Paradiplomacy and Eu-Latin American relations. Secondly, the activity with schools, supervised by prof. Laschi, will involve some students coming from the Master's course in International and diplomatic sciences. Those students, selected at the beginning of each academic year for their university merit, CV and working attitudes, will held some meetings for students in high schools on EU-Latin America relations. This will favour the dissemination of knowledge outside the university buildings, stimulating the interest on European Union's external action.

All the activities shortly described above are consistent steps towards the goals of "cross-fertilisation" and "spread content" of the Jean Monnet projects.

# **Specific Activity: PUBLICATION**

Deliverable Nr.	1	
Title	Over the Atlantic. EU and L	atin America Relations: Between Diplomacy and
Tiue		Paradiplomacy
Typology	□ Didactic materials	☐ Virtual platform
	□ Learning tools	☐ Website
	☐ Specifically designed learning	□ Database

	products for primary and secondary schools	□ CD-Rom/DVD x Books / e-Books □ Other (please specify):	
	The book "Over the Atlantic. EU and Latin America Rel Diplomacy and Paradiplomacy" will be the result of a collect originating from group discussion and exchange of ideas between the research team and the public attending the international conference this proposal, thanks to the network of international scholars and state the project.		
	<b>The final objective</b> of the book will be to analyze the relations between the European Union and Latin America from a multidisciplinary perspective, with a focus on the paradiplomacy and the role of the local authorities. This theme, despite its relevance and importance, is scarcely analysed by academia. Furthermore, the project aims at analysing the diplomacy and Paradiplomacy between Europe and Latin America by creating a network of international scholars and students.		
	The research team will be composed by academics from Europe (Italy, Germany, Spain France, Portugal) and Latin America (Paraguay, Chile) and will be coordinated by Professor Giuliana Laschi, Jean Monnet Chair and professor of the University of Bologna. The book will collect the result of the research. A critical introduction will present the work, the content and the scope of the research, the theme addressed, the question posed and the importance of the different contribution.  Thematic section will adopt an interdisciplinary approach.		
	<u>Draft</u>		
	Index Introduction The external dimension of the European Communities and the relation America in an historical perspective (Giuliana Laschi, Michel Catala		
	The paradiplomacy in the external relations, with a focus on EU-Latin America relations (Nahuel Oddone, Paulina Astroza)		
The paradiplomatic relations between European local authorion the case of Catalonia (Fernando Guirao)  Paradiplomacy between Europe and America: the case of Azor USA (Carlos Amaral)			
		pe and America: the case of Azores and the role of the	
	The perspectives of relations between EU and Latin America and the role of local authorities (Sonia Lucarelli, Mario Torres)		
Impact	heterogeneous, depending on contest of uncertainty that of interesting to analyse the relation this project is not only on dip	ropean Union and Latin America are asymmetric and the partners and currently in evolution. Given the characterizes the international system today, it is ons between these two regions. However, the focus of clomacy, but also and especially paradiplomacy, as a hips that reacts differently to the pressure of the	
	The joint work will allow the formultidisciplinary specialists, from	rmation of a research network of Euro-Latin American, n both continents.	

The research will contribute to the debate on relations between the European Union

and Latin America, a relationship that has been going on for several decades and is characterized by being asymmetric, heterogeneous and has different speeds depending on the countries or Latin American blocks in question. Notwithstanding the above, it is an important relationship for both continents and that in the current scenario of changes and uncertainty in international relations, changes that the research group will try to identify may also undergo changes. However, the focus of this project is not only on diplomacy, but also and especially Paradiplomacy, as a means of unofficial relationships that reacts differently to the pressure of the international system. This publication will impact both inside and outside academic spaces. The academid staff can benefit from the large distribution granted to the book by the choice of an international publisher and its availability in the main libraries of both continents. Furthermore, the book will be distributed among diplomats and policymakers, political and economic analysts, journalists. This will amplify its impact and reach a target audience interested in European issues and people making decisions in this field in the countries of the team's academics. The book will promote open access to full digital works documents generated by the project staff (book, working papers/brochures, videos, etc) as a result of their research tasks, available on the project's website (see **F.2.2.2**). English Language N° of copies 1000 **Estimated Date** of distribution Second Semester of the second year (2021)

# **Specific Activity: RESEARCH**

Research Activity	1		
Nr.			
Person in charge	Prof. Giuliana Laschi		
Title	Over the Atlantic. EU and Latin America Relations: Between Diplomacy and Paradiplomacy		
Description	The relations between the European Union and Latin America are asymmetric and heterogeneous, depending on the partners and currently in evolution. Given the contest of uncertainty that characterizes the international system today, it is interesting to analyse the relations between these two regions. However, the focus of this project is not only on diplomacy, but also and especially paradiplomacy, as a means of unofficial relationships that reacts differently to the pressure of the international system.  Paradiplomacy can be defined as the participation of local authorities to the international relations, the establishment of permanent or <i>ad hoc</i> contacts with public and private foreign entities, with the purpose of promoting some particular socioeconomic and cultural aspect and any other external dimension of their own constitutional competences.  The research will be carried out collectively by all academics involved in the project. The relations between EU and Latin America will be analysed from an interdisciplinary point of view, starting with an historical perspective, analysing the main aspects of paradiplomatic relations between EU and Latin America and focusing on some case study, such as Catalonia. Finally the team will analyse the prospects for the future.  In particular:  Giuliana Laschi (Italy): she will study the external relations of the European Communities towards Latin America in an historical perspective, with a special focus on		

paradiplomacy. Paulina Astroza (Chile): She will contribute with a study of sub-state relations between sub-national Latin American and European units - what is known as sub-state diplomacy or paradiplomacy - and European influence on the Latin American experience in this area. Nahuel Oddone (Paraguay): he will be the main contributor on the concept of Paradiplomacy, providing a theorical framework on it. Moreover, he will analyse the paradiplomatic relations between the European Union and Latin America at a macrolevel. Mario Torres (Sweden): He will contribute with a study on the changes in EU-LAC diplomatic relations after the Lisbon Treaty, which include the expanded role of the High Representative of the Union for Foreign Affairs and Security Policy and the creation of the European External Action Service. Fernando Guirao (Spain): he will study the relations between Spain and Latin America, with a particular focus on the paradiplomacy relations with Latin America by Catalonia. Michel Catala (France): he will study the external relations of the European Communities/ Union in an historical perspective, focusing on the relations between France and Latin America. Sonia Lucarelli (Italy): she will study the external and security policy of the European Union in a political science perspective, with a focus on the paradiplomatic relations between EU and Latin America. Carlos Amaral (Portugal): he will study the relations between European Union and Latin America, with a focus on Brazil, and the role of the United States in them. Each author will use his/her particular methodology for the specific topic to be analysed and according his/her discipline. However, all chapters will have a common method which is the comparative method. The chapters will seek to find elements that are common or different in both Europe and Latin American institutions, so as to identify in each phenomena future (common or different) paths for development. Methodology The learning methodology will be supported by the educational materials (brochures/newsletters, working papers, executive summary of the presentations), which will be delivered to academics, professionals, civil servants and general public prior to the seminar so that they can initiate their learning process by themselves. The research output will have a relevant impact on the scientific community, given its highly innovative character both in terms of theme and methodology. New questions will be posed and debate will unfold. **Impact** The collaboration between academics from several countries and from both continents who will study from a multidisciplinary perspective the relations between Latin America and the European Union, focusing on the role of local authorities. That will contribute to the debate on the relations between both continents. A publication (see F.2.2.1) analyzing, elaborating, commenting the materials Resulting collected during the entire research is expected, with the contributions of the publications participants to the conferences (see **F.2.4.1**, **F.2.4.2**).

# Specific Activity: EVENTS<sup>1</sup>

Event Nr.	1	
Title	International workshop and conference in Chile	
Typology	X Conference □ Webinar X Workshop □ Roundtable/debate	☐ Study visit ☐ Information campaign ☐ Promotional event ☐ Other (please specify):
Description	and talk about the results of their work. meeting of the project.  Second day: International Conference but also of external experts and speake academics, university students and general The international conference will have the authorities; 2. Introduction by Paulina Astresearch team and other speakers selected and answer period.  We will invite the community in general media (Twitter, Facebook, and Instagram of Punto Europa Forlì, University of Concreated for the project.  We will especially invite policy makers at lethe paradiplomacy issues.	through posters, email and the use of social and Bologna and the ad hoc websites ocal and regional level, especially interested to the researches of the academics with a broad merican issues.
Impact	Formation of a network of multidisciplinary research, Europe-Latin America, among academics with experience in European Studies in Chile, Paraguay, Germany, Spain, France, Portugal and Italy, with the purpose of projecting in time and continue to work together beyond the implementation of this project.  - Creation/strengthening of institutional relations between the universities in which the academics work;  - Decentralization: this conference will take place in a regional university in Chile, favouring the dissemination of knowledge beyond EU borders.  - Multidisciplinary study of relations between European Union and Latin America that will be translated into workshops, international conferences, preparatory videoconferences and finally the publication of the book.  - Dissemination of results of the research in the international conferences to a wide audience and to many other people through IT resources. The conferences will be open to the pubic and invitations will be sent also to public officials, professors, Master and Bachelor students, etc.  - Spreading the knowledge of the concept of paradiplomacy and possibilities offered by it among local authorities invited to participate and contribute to project activities.  - Dissemination of the research results: the final publication represents the goal of this dissemination phase.	
Host country	Chile	
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<sup>&</sup>lt;sup>1</sup> For **Jean Monnet Projects**, the information presented in this table will be used as part of the flat-rate calculation in the case of a successful application.

Duration	2 days	
N° of participants	100	
N° of speakers	Local: 5	Non-local: 7
Target group	X Teachers	☐ Students/pupils
	-//	X Public administrators
	X 2 <sup>nd</sup> cycle (Masters)	X Professional groups
	X Researchers and/or PhD students	X Civil society representatives
	☐ Administrative and other non-teaching	X General public
	university staff	
	X 1 <sup>st</sup> year	☐ 1 <sup>st</sup> semester
Timing <sup>2</sup>	□ 2 <sup>nd</sup> year	X 2 <sup>nd</sup> semester
	□ 3 <sup>rd</sup> year	

Event Nr.	2		
Title	International workshop and conference in Italy		
Typology	X Conference □ Webinar X Workshop □ Roundtable/debate	☐ Study visit☐ Information campaign☐ Promotional event☐ Other (please specify):	
Description	and talk about the results of the meeting of the project.  Second day: International Control The main audience will be compublic.  The international conference will authorities; 2. Introduction by Gresearch team and other spea question and answer period.  We will invite the community in media (Twitter, Facebook, and In of Punto Europa Forlì, University created for the project.  We will especially invite policy methe paradiplomacy issues.  The objective is to share the republic interested in European and	he local media (press, radio and TV) and by the webTv	
Impact	academics with experience in Electric Spain and Italy, with the purpose beyond the implementation of the Creation/strengthening of instituction academics work;  - Multidisciplinary study of relation	Itidisciplinary research, Europe-Latin America, among uropean Studies in Chile, Paraguay, Germany, France, se of projecting in time and continue to work together is project.  Itutional relations between the universities in which the one between European Union and Latin America that will oternational conferences, preparatory videoconferences.	

 $<sup>^2\,\</sup>text{Please indicate the timing for each activity within the project's lifetime, e.g. first year, first semester, second year etc.}$ 

	and finally the publication of the book.  - Spreading the knowledge of the concept of paradiplomacy and possibilities offered by it among local authorities invited to participate and contribute to project activities. The costant cooperation between Punto Europa Forlì and local authorities (Municipalities of Forlì, Faenza, Ravenna and Cesena and Emilia Romagna Region) will be an important added value on this issue.  - Dissemination of results of the research in the international conferences to a wide		
	audience and to many other people through IT resources. The conferences will be open to the pubic and invitations will be sent also to public officials, professors, Master and Bachelor students, etc.  - Dissemination of the research results: the final publication represents the goal of this dissemination phase.		
Host country	Italy		
Duration	2 days		
N° of participants	100		
N° of speakers	Local: 5	Non-local: 7	
Target group	X Teachers X 1 <sup>st</sup> cycle (Bachelor) X 2 <sup>nd</sup> cycle (Masters) X Researchers and/or PhD students □ Administrative and other non-teaching university staff	☐ Students/pupils  X Public administrators  X Professional groups  X Civil society representatives  X General public	
Timing3	□1 <sup>st</sup> year X 2 <sup>nd</sup> year □ 3 <sup>rd</sup> year	X 1 <sup>st</sup> semester  ☐ 2 <sup>nd</sup> semester	

Event Nr.	3		
Title	Final conference during Europe Day Celebrations		
Typology	X Conference  ☐ Webinar  ☐ Workshop  ☐ Roundtable/debate	<ul><li>☐ Study visit</li><li>☐ Information campaign</li><li>☐ Promotional event</li><li>☐ Other (please specify):</li></ul>	
Description	Every year, on Europe Day, the European Documentation Centre Punto Europa Forli organises several events to celebrate the occurrence. Given the importance and innovative topic of this project, a conference will be organised by the local speakers to talk about the importance of EU external relations. Local authorities representatives and civil society representatives will compose the main audience and contributors of the conference.		
Impact	This conference will be organised and targeted to a non-academic audience. The purpose is to stimulate interest in European Studies among students and civil society, and above all, interact with local authorities on the issue of paradiplomacy. The relations between the European Union and Latin America are an interesting case study to be considered. The conference will be interactive, trying to involve the public as much as possible. The conference will take place in the "Salone Comunale" of the municipality of the city of Forlì.		
Host country	Italy		
Duration	3 hours		
N° of participants	200		
N° of speakers	Local: 1	Non-local: 1	
Target group	X Teachers X 1 <sup>st</sup> cycle (Bachelor) X 2 <sup>nd</sup> cycle (Masters) X Researchers and/or PhD students	X Students/pupils X Public administrators X Professional groups X Civil society representatives	

 $<sup>^3</sup>$  Please indicate the timing for each activity within the project's lifetime, e.g. first year, first semester, second year etc.

	☐ Administrative and other non-teaching university staff	X General public
Timing4	□ 1 <sup>st</sup> year X 2 <sup>nd</sup> year	☐ 1 <sup>st</sup> semester X 2 <sup>nd</sup> semester
_	☐ 3 <sup>rd</sup> year	
	I.	
Event Nr.	Cohool Josepha	
Title	School lessons X Conference	☐ Study visit
Typology	☐ Webinar ☐ Workshop ☐ Roundtable/debate	X Information campaign ☐ Promotional event ☐ Other (please specify):
Description	of information, but it will mainly attempt the EU integration and its worldwide ro (simulation activities, games, quizzes). T trained specifically for this task. They wil The involvement of university students school students as their university collead young people lives than an older progrepresent a positive model for them.  In the past years Punto Europa Forlì has cooperation with schools. The Project Mawill be Prof. Giuliana Laschi, President of Centre of Excellence Jean Monnet. Other will collaborate with Prof. Laschi as scie and in the editing of the didactic material. The meetings are designed taking into addressed. The goal of the lectures is to citizens through a better knowledge of the and of the structures, duties and function message as easy and accessible as po "typologies" of meetings, giving traine students' age and tailoring the message of the institutions — to a more articulated and on the basis of their specific interests. In will be on EU external relations with Latir Special attention will be reserved to profe conceived for this kind of schools, which	o account the different needs of the classes make students aware of their role as European he history of the European integration process as of the EU institutions. In order to make the ssible, it has been necessary to define some rs a valuable guide taking into account the using proper language and tools. In types of meeting ranging from the general orical origins and presenting the functioning of and complex class, arranged with the teachers of this specific project, the focus of the meetings of American countries.  The sessional institutes and specific modules will be usually risk social exclusion.
Impact	This activity will involve young people of the project and its aim is to contribute to rais awareness of EU citizenship among school students and teachers. Nevertheless, the presence of school teachers during the interactive seminars may generate a multiplice effect in other classes not directly affected by the action. It is widely recognised that active involvement is not just a teaching method as it can stimulate the long-term memory through the running of personal experiences. For this reason we can affirm	

<sup>&</sup>lt;sup>4</sup> Please indicate the timing for each activity within the project's lifetime, e.g. first year, first semester, second year etc.

	that this kind of activity will result in a short and long term gain in terms of awareness. Moreover, also school students' families will be affected, in an indirect way, by this action thanks to the didactic materials which will be given to students to take them home and thanks to the accounts of the day.  Meetings will take place in the Regional area, from Piacenza to Rimini.		
Host country	Italy		
Duration	15 meetings (half day each)		
N° of participants	20 participants x 15 meetings, overall 300 students		
N° of speakers	Local: 2 each meeting	Non-local: 0	
Target group	X Teachers  ☐ 1 <sup>st</sup> cycle (Bachelor)  X 2 <sup>nd</sup> cycle (Masters)  ☐ Researchers and/or PhD students  ☐ Administrative and other non-teaching university staff	X Students/pupils  ☐ Public administrators  ☐ Professional groups  ☐ Civil society representatives  ☐ General public	
Timing5	X 1 <sup>st</sup> year X 2 <sup>nd</sup> year □ 3 <sup>rd</sup> year	X 1 <sup>st</sup> semester X 2 <sup>nd</sup> semester	

# Methodology

Please define the working methodology proposed for achieving the objectives of the proposal with special emphasis on the quality and detail of the planned programme of activities and paying particular attention to pedagogical approach, multidisciplinary synergies and openness to civil society (Recommended 3000 characters).

The project will be coordinated and supervised by Prof. Giuliana Laschi, J. Monnet chair in history of European Integration at the University of Bologna. Each month there will be a coordination meeting in videoconference among the research team members, and the newsletter will be set up. Those meetings will be an instrument to ensure the quality and the exchange of information among participants. To finalize their work, the in-person workshops will be crucial, establishing also a personal relation among the research team.

As regards the pedagogical approach, Prof. Laschi aims at creating a collaborative and proactive environment that surpasses the old method of frontal lessons and speeches in the approach with non-academic public. To this extent, she will organise Q&A sessions during each international conference. Moreover, she will involve students, especially master's students from the School of Political and Social Sciences of Forlì, giving them an active role in disseminating the knowledge of European Union outside the University buildings. To reach this goal, some students will be selected for their academic merit and attitude to hold some meetings with schools of the Emilia Romagna region. The meetings will cover History of European Integration and some thematic insights on the external relations of the European Union, with particular attention to Latin-America. Prof. Laschi will directly supervise the training activities.

This project aims at building bridges not only between two regions of the world (Europe and Latin America), but also across different subjects. This is particularly important given the project's focus, paradiplomacy, which involves different sectors and actors within the society. The multidisciplinary approach represents an added value in the development of a research activity analysing EU-Latin American relations under new theoretical lenses. The research team is composed by academics from different disciplines, with relevant and longstanding experience in European Studies and in Latin American relations. The knowledge and experience developed over the years are key assets of this project, giving value to the final publication.

The final publication and the conferences are two essential moments of this project. Thanks to these

<sup>&</sup>lt;sup>5</sup> Please indicate the timing for each activity within the project's lifetime, e.g. first year, first semester, second year etc.

activities, the project can expand outside the academic context and reach the civil society, stimulating interest and disseminating knowledge on this aspect of the EU life, scarcely considered outside academia. In particular local authorities will be directly involved as active contributors to the debate about paradiplomacy.

As regards the communication with the target groups, the IT resources and the monthly newsletter are two instruments that will be used during the whole lifetime of the project. All the events will be recorded and will be available on the project's website. The conferences will then be the main activities in which the research team meets the academic community, students, school students and the civil society. In particular, the conference in Chile represents an occasion to expand the knowledge and the academic debate on EU integration outside the Union's borders.

Furthermore, student's training activities will be central in stimulating the knowledge of the process of European Integration and European External relations among school students.

Finally, another important means of communication with the target group is the publication of a book with the results of the research activities. The book, built upon a strong research and dialog among academics with different backgrounds, will give to the reader a multidisciplinary and complete insight over role of diplomacy and paradiplomacy in EU-Latin America Relations.

As regards the organisational and logistic aspects, the research team will benefit from the experience of the EDC Punto Europa Forlì, which will be in charge of the constant maintenance of the website, will organise the conferences and will coordinate the master's students training activities.